



FOR IMMEDIATE RELEASE
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GUARANTEED 4.0 FOUNDER PRESENTS PROGRAM FOR AT-RISK STUDENTS

Donna O. Johnson and State of Ohio See Positive Results from Week-Long Camps

The Ohio Governor's Office for Closing the Achievement Gap, the Institute of Urban Education, Central State University's College of Education, and Guaranteed A+PLUS Learning System recently teamed up to reduce high school dropout rates of ninth grade students in Ohio.

More than 120 at-risk students participated in the Guaranteed A+PLUS program during week-long camps on Central State University's campus. An additional 350 students participated in a one-day program this past fall.

"The responses have been so positive," said Donna O. Johnson, creator of Guaranteed A+PLUS curriculum. "The students who participated in the program are performing beyond expectation. It is such an honor to have the opportunity to work with the state of Ohio on this exciting endeavor."

Ohio's ninth graders learned the basics of the program from a team of certified Guaranteed A+PLUS camp counselors, who are hand-picked college students who also serve as role models for these at-risk high school students. "They learned through skits, group work and positive feedback that learning is a process and everyone can learn if the right process is applied," Johnson said.

Guaranteed 4.0 Learning System LLC is well known across the United States and abroad for providing seminars to high school and college age students teaching its proprietary learning method, which instructs students on budgeting their time, effective note taking, processing information, repetition and critical thinking. Johnson has taught the system to more 200,000 students over the past 20 years at universities across the country, including University of Houston, University of Michigan, and Northeastern, Cornell and Purdue Universities.

"We are currently developing new products to include education to corporate, faith-based and additional student-oriented systems," Johnson said.

The Ohio Governor's office for Closing the Achievement Gap provided one-hour DVD Guaranteed A+PLUS quick start guides for the media-savvy generation and a Guaranteed A+PLUS book for reference for each student. Planning is underway for the 2009- 2010 school year so more students can take advantage of the program.

"Since 2003, Central State University and the College of Education and the Institute of Urban Education have collaborated with Donna O. Johnson and the Guaranteed 4.0 group on several projects," said Dr. Kaye Manson Jeter, executive director of the Institute of Urban Education, Central State University. "We have seen tremendous growth in the students who practiced and stayed 'on plan.' The use of a systematic way of learning how to learn is now a mandatory component of all of our programs for students desiring to be successful in school, regardless of their grades."

For more information on Guaranteed 4.0 or to schedule an interview with Donna O. Johnson, contact Meredith Johnson at NEON Marketing: 601-360-9418 or by email at meredith@neonmktg.com.

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