



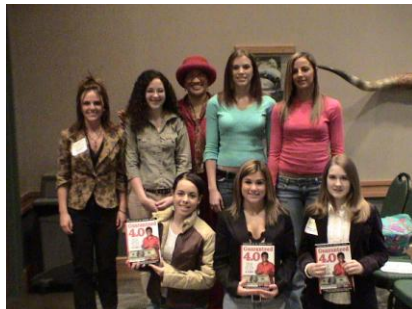
Program Overview

Guaranteed 4.0 Learning System, LLC

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Changing the World Together - One Student at a Time!

Company Overview

The Guaranteed 4.0 Learning System is an innovative approach to learning and success! We are a Dallas-based educational consulting firm that specializes in a dynamic framework of learning. Our system ensures academic excellence and professional growth – both in and out of a formal educational system.

Our mission is to further empower all learners to utilize their full human potential by benefiting from our comprehensive learning enhancement system. We passionately share this powerful knowledge because of our relentless pursuit of learning excellence that extends beyond the traditional classroom and into life-long success. **We take the mystery out of learning!**

With 20+ years of experience, we believe that all people can learn when empowered with properly designed tools that allow them to overcome obstacles at various levels. Furthermore, the learning process is fueled by an irreplaceable source of motivation: the learners' own success.

We partner with:

- Corporations
- Secondary Education Entities
- Colleges & Universities
- Student Organizations
- Professional Associations
- Non-Profit Groups/Civic Organizations
- Government Programs

Building Blocks of the Learning System

Practical Applications

The Learning System provides an easy-to-follow 3-step systematic framework that empowers students by enhancing their ability to learn principles and concepts. We address both the “WHAT to do” and “HOW to do it” for day-to-day problems encountered by the learner. Principles are further reinforced when the “WHY” behind problem solving techniques is also addressed.

We insure learners so that they can customize their learning experiences by introducing both of the basic concepts of repetition and effective information input. This leads to advanced understanding of higher order thinking and ultimately critical thinking.

Research-Based Framework

Focusing on “**Learning HOW TO learn**”, we leverage solid scientific research in cognitive science and applied brain-based learning theories to enhance the brain’s performance in learning. We also incorporate advanced research from the field of psychology, education, cognitive science and human performance improvement.

Management by Objectives

We incorporate proven organizational development approaches toward the process of achieving academic excellence. By introducing concepts such as pre-conditions and self-efficacy, students have the tools necessary to format their own effective and efficient learning plan!

<p>Guaranteed 4.0 Learning System, LLC Systematic Learning, Training & Development</p> <p>Types of services: Seminars, Keynote Addresses, Consulting, Books & Multimedia</p>		
<p>Practical Application</p> <ul style="list-style-type: none"> • 1-2-3 Approach • What, How & Why • Repetition → Critical Thinking 	<p>Research-based Framework</p> <ul style="list-style-type: none"> • Cognitive Science • Edu. Psychology • Human Performance Improvement 	<p>Management by Objectives</p> <ul style="list-style-type: none"> • Pre-conditioning • Efficiency & Effectiveness • Self-Efficacy

Recent College & University Clients

- Arizona State University
- Central State University
- Cornell University
- Fisk University
- Georgia Institute of Technology
- Grambling State University
- Howard University
- Mississippi State University
- MIT
- Northern Arizona University
- Northwestern University
- Penn State University
- Purdue University
- Rochester Institute of Technology
- Sacramento City College
- San Diego State University
- San Jose State University
- Stanford University
- Texas A&M University
- Texas Tech University
- Tuskegee University
- UC-Berkeley
- UCLA
- University of Alabama
- University of Arkansas
- University of Cincinnati
- University of Florida
- University of Illinois
- University of Kansas
- University of Massachusetts
- University of Michigan
- University of Mississippi
- University of Missouri
- University of Notre Dame
- University of Texas
- University of Wisconsin
- U.S. Coast Guard Academy
- Washington University, St. Louis
- Winston-Salem State University
- Western Michigan University

Recent Secondary Education & Non-Profit Clients

- Chicago Public Schools, IL
- Covenant Church of Pittsburgh
- Davenport School District, IA
- Inroads, Inc.
- Ithaca School District, NY
- Memphis City School District, TN
- Miami-Dade School District, FL
- National Association of Church of God, Inc.
- National Science Foundation (Grants)
- National Scholarship Month Conference
- National Inspirational Youth Conference
- Noel-Levitz
- Weed & Seed Program, South Bend, IN



Our Strategic Partners	Recent Corporate Clients
<ul style="list-style-type: none"> ❖ Cosby Foundation/Central State Univ. ❖ Gates Foundation/SECME ❖ GEM ❖ NASA/SEMMA ❖ National Society of Black Physicists ❖ Reconciliation! International Ministries ❖ Society of Hispanic Professional Engineers ❖ The Learning Foundation 	<ul style="list-style-type: none"> ❖ 3M ❖ Accenture ❖ Dupont ❖ First Charter Bank ❖ HP ❖ IBM ❖ Intel ❖ Proctor & Gamble ❖ Schlumberger ❖ Texas Instruments ❖ Xerox

How We Can Help

<p>Specialization #1: LEARNERS</p> <p>Proven Effective and Efficient Flagship System to “De-mystified Learning”</p>	<p>“Guaranteed A+ PLUS” Learning System</p> <ul style="list-style-type: none"> • 5th grade to 12th grade students <p>“Guaranteed 4.0 Learning System”</p> <ul style="list-style-type: none"> • college students & non-traditional learners <p>“Destination: PhD”</p> <ul style="list-style-type: none"> • Learners seeking advanced degrees <p>“Success Strategies for Test-Prep”</p> <ul style="list-style-type: none"> • Based on the “Know More System”
<p>Specialization #2: Facilitators / Teachers</p> <p>Professional Development with immediate application</p>	<p>Some popular seminars are:</p> <ul style="list-style-type: none"> ○ Understanding Brain-based Learning ○ Supporting Learners with ADHD, EBD ○ Understanding Y2K teens ○ “Make It Count” – Dynamic Brain-Based Presentation skills that Impress ○ & More...
<p>Specialization Area # 3: Leaders / Change Agents</p> <p>Leadership Development that Maximizes Return on Human Capital Investment</p>	<p>These results-driven and thought-provoking seminars include:</p> <ul style="list-style-type: none"> ○ L.E.A.P into Excellence ○ Leadership Secrets from the <u>Art of War</u> ○ Psychology 101 – “Has my team gone nuts?” ○ FOCUS ON PURPOSE ○ Change Happens... Take advantage of it ○ Guaranteed Promotion with a Spirit of Excellence ○ & More...

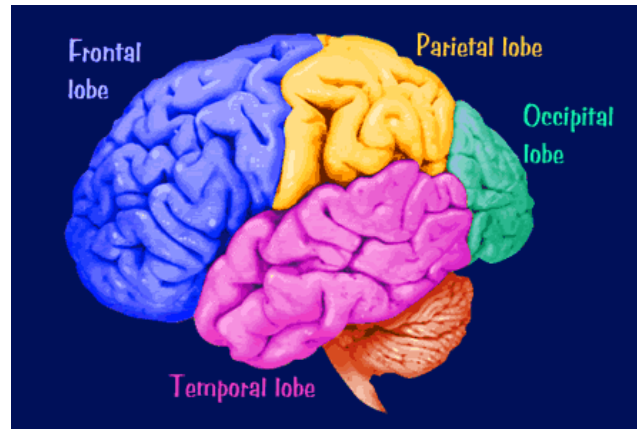
Specialization Area #1: LEARNERS

Not Just a “STUDY SKILLS” program...

The “Guaranteed 4.0” does just what the title implies. This educational series details a unique learning method that is guaranteed to deliver a 4.0 GPA. The focus of these seminars is not “how to study”. Rather, we want students to LEARN HOW TO LEARN and ultimately achieve a mindset of academic excellence and success. Using this comprehensive framework, students learn simple techniques such as repetition for long-term information retention as well as advanced strategies of critical thinking and metacognition. Students leave the seminar empowered and motivated to achieve their 4.0!

Results are Guaranteed!

If students follow the Guaranteed 4.0 plan exactly and fail to make all A’s, they receive \$100! The same guarantee has been offered in over 700 presentations. As an indicator of success, no requests have been made for the \$100!



Series # 1 “Guaranteed A+ P.L.U.S. - Preparing Learners for Ultimate Success”

Target Audience	<ul style="list-style-type: none"> Students in grades 5 through 12 Selected seminar topics for faculty, staff, tutors & parents
Guaranteed A+ PLUS Component Seminars	
Seminar I	The Basic 3 Steps for all A’s
Workshops	Practical Applications <ul style="list-style-type: none"> Workshop 1 – Time Management Plan for Success Workshop 2 – 4.0 Plan Simulation
Seminar II	Supporting the Plan by Tipping the Brain <ul style="list-style-type: none"> (Option A) Teacher/Staff Version (Option B) Parental Version (Option C) Tutor Version
Seminar III	It’s Midterm - How to Catch Up Without Falling Behind!
Seminar IV	It’s Finals - There is Always Hope!

Series # 2 “Guaranteed 4.0 Learning System”	
Target Audience	<ul style="list-style-type: none"> • College & Non-Traditional Students • Selected seminar topics for faculty, staff, tutors & parents
Guaranteed 4.0 Component Seminars	
Seminar I	The Basic 3 Steps for a 4.0 GPA
Workshops	Practical Applications <ul style="list-style-type: none"> • Workshop 1 – Time management • Workshop 2 – 4.0 Plan Simulation
Seminar II	Supporting the Plan by Tipping the Brain <ul style="list-style-type: none"> • (Option A) Teacher/Staff Version • (Option B) Parental Version • (Option C) Tutor Version
Seminar III	It's Midterm - How to Catch Up Without Falling Behind!
Seminar IV	It's Finals - There is Always Hope!

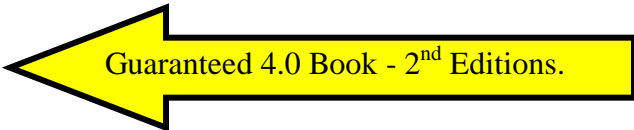
Series # 3 “Destination: PhD”	
Target Audience	<ul style="list-style-type: none"> • Undergraduate students in their junior or senior years • Master & PhD level students
Destination: PhD Component Seminars	
Seminar I	The Basic 3 Steps PLUS
Workshops	Practical Applications <ul style="list-style-type: none"> • Workshop 1 – Project Management Approach to Time Management • Workshop 2 – Destination: PhD Plan Simulation



Customizable for Every Need & Every Budget

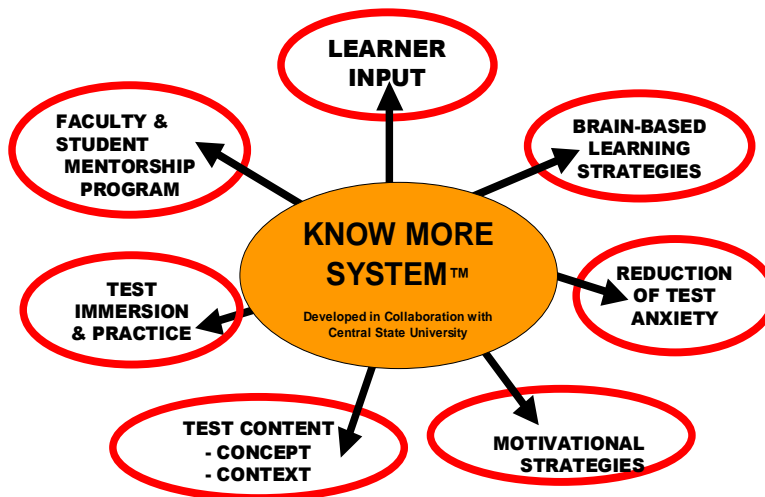
We offer a complete line of books, e-books, support curriculum and tools that compliment our seminar and workshop offerings.

Depending on your program objectives, we will custom design and make recommendations for presentation approaches that would yield optimal results!



Series # 4 “Success Strategies for Test-Prep”

Description	<p>Standardized tests in secondary education have become more important than ever in our current educational environment. Furthermore, while universities and graduate schools have always maintained that standardized test scores are not the sole determining factor for admission, students who have higher scores are generally more favorable candidates. Many students and families can't afford the high cost of test-review services.</p> <p>In conjunction with some leading educators, we have developed the “Know More System”- a comprehensive framework to empower learners on effective test-taking techniques. They will develop a winning attitude, improve reading comprehension, as well as learn tips and strategies specific to their exams or tests.</p>
Target Audience	<ul style="list-style-type: none"> • Learners who are taking standardized tests
Component Seminars	
Seminar 1	Test-Prep Strategies to increase results on any test <ul style="list-style-type: none"> ○ Content is not testing specific.
Workshop A (Test-Specific)	Success Strategies for Standardized Tests <ul style="list-style-type: none"> ○ SAT, ACT, GMAT, GRE, MCAT, LSAT, etc. ○ State-mandated proficiency tests
Workshop B (Test-Specific)	Success Strategies for Professional Qualification Exams <ul style="list-style-type: none"> ○ Praxis & other Teacher Certification Exams ○ Real-estate Licensing Exam ○ Professional Engineer Exam ○ And More...



Guaranteed 4.0 Learning System

Some Success Stories

[Mississippi Alliance for Minority Participation \(MAMP\)](#)

Dr. Charles Alexander, State MAMP Coordinator and Professor of Mathematics at the University of Mississippi, described Guaranteed 4.0 as the centerpiece of their program involving approximately 100 students per year. He reported, “Since incorporating this program four years ago, **our students’ GPAs have dramatically increased by an average of .62.**” This resulted from a complete incorporation of the 4.0 Plan into the four-year curriculum of their students.

[University of Notre Dame](#)

The Guaranteed 4.0 Learning System is the framework for a semester-long course offered at the University of Notre Dame. After the first series of 4.0 seminars, 60% of the students enrolled that semester achieved GPA improvements. After the second semester’s presentations, Joy Vann-Hamilton, Program Director at the time and currently Notre Dame’s Assistant Provost, reported **marked improvements in 70% of her students’ grades.** Ms. Vann-Hamilton also experienced a GPA improvement in her own graduate studies.



[Ithaca High School, New York](#)

A statistical analysis of a pilot program involving 68 students that were “on-plan” was performed to measure the success of the program. It was determined that 43% of these students experienced a GPA increase. Furthermore, we can state with confidence that this group of students’ grades showed *statistically significant* improvement, as the **average GPA increase of these students was 0.444.**

[Texas Tech University](#)

Focusing its retention effort on incoming freshman, Texas Tech University integrated The Guaranteed 4.0 Learning System as part of their orientation process. Over the last five years, the 4.0 seminar has been presented to all incoming engineering freshmen, totaling more than 3,000 students. As a result of this comprehensive retention plan and the incorporation of the Guaranteed 4.0 Learning System, Texas Tech University can proudly report a **100% increase in the number of engineering students boasting a 4.0 GPA.**

Specialization Area #2: Facilitators/Teachers

Professional Development for Focused & Immediate Application

Do you want to learn how to present information in a way that builds active engagement, stronger audience memory and recall, as well as immediate application? Our professional development focuses on understanding basic brain research and how it relates to educational and training issues such as attention, memory and recall, motivation and understanding. Through hands-on experiences, participants will learn strategies to increase their insight of what happens to information when it enters the brain and practical strategies on how to keep it there for more than 3 seconds!

Some benefits of our customized curriculum

- Build Sky-high Confidence for “Front of the Room” Presentations
- Gain In-depth Insights & Practical Tools and Applications
- Teach/Train with Less Stress and More Impact
- Work less & Make a BIGGER difference to your students/audiences
- Experience much more joy in your work

The brain-revolution has far reaching implications beyond education. Therefore, this professional development area is not only for educators. Trainers, parents, administrators, consultants, staff developers and professional facilitators are all encouraged to participate and jump-start their knowledge of the brain to the next level!



Some frequently requested seminars are:

- Fundamentals of Brain-based Learning
- Supporting the Plan by Tipping the Brain
- Supporting Learners with ADHD, EBD (& other learning disabilities)
- Training & Development to the Brain
 - Dynamic Presentation Principles for Today’s short Attention Span

Specialization Area # 3: Leaders/Change Agents **Strategies that Maximize Return on Human Investment**

“Guaranteed Promotion with a Spirit of Excellence” Series **- Linking Performance Improvement & Learning**

To cope with today’s high-speed, knowledge-driven, and ever-changing business market, companies find it absolutely necessary to provide effective T&D opportunities that will continually improve human performance and **maximize return on the human capital investment.** **Topics from our T&D seminars include:**

- Performance Enhancement via Increased Learning Capacity
- Leading People, Changing Brains
- Change or Die: 5 myths of Change
- Psychology 101 – “Has my team gone nuts?”
- FOCUS ON PURPOSE
- Leadership Principles from the Art of War
- And More...

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